GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1803
ANSWERED ON:08.08.2006
EXPORT OF HANDLOOM/ HANDICRAFTS
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Will the Minister of TEXTILES be pleased to state:

(a) the name of the States whose handloom and handicrafts products are in great demand in international market; and

(b) the possibilities explored by the Government to promote handlooms and handicrafts products in these States?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGOVAN)

(a) Karur and Madurai in Tamil Nadu, Kannur in Kerala and Panipat in Haryana are the major export centres of handloom products.

It is estimated that 80% of the total exports of handicrafts products and carpets is from central and Northern regions of the country. Products of handicrafts and carpets from Uttar Pradesh and Uttaranchal under Central Region and Rajasthan, J&K, Haryana, Punjab and Delhi under Northern Region are in great demand in the international market.

(b) In the EXIM Policy (2004-09), Panipat has been declared as "Town of Export Excellence" for Woollen Blanket. In the said EXIM Policy, the threshold limit of Rs. 1000 Crore has been reduced to Rs. 250 Crore for Towns of Export Excellence and new Towns of Export Excellence have been notified at Karur & Madurai in Tamil Nadu, Kannur in Kerala and Khekhra in Uttar Pradesh. This will help promotion of export of handlooms from these towns.

The Office of the Development Commissioner for Handicrafts has been implementing various schemes for promotion and development of handicrafts in the country including the above mentioned States. The schemes include Baba Saheb Ambedkar Hastshilp Vikas Yojana for cluster development, Design and Technology Upgradation Scheme, Market Support Scheme, Special Handicrafts Training Projects etc. Apart from the above, steps taken for promotion of exports include participation in International fairs, organising Buyer Seller Meets in India and abroad, organising theme specific fairs, overseas publicity and setting up of Indian Exposition Mart at Greater Noida.